

Joe Coppola
18 Grams Coffee Lab
540-773-2401
joe@18gramscoffeelab.com



Press Release

FOR IMMEDIATE RELEASE

18 Grams Coffee Lab to Crown Latte Art Throwdown Champ

(November 19, 2018 – Culpeper, VA) 18 Grams Coffee Lab announced their First Annual Latte Art Throwdown & Ugly Sweater Party to be held at 18 Grams Coffee Lab located at 201 Waters Pl #110, Culpeper, VA 22701 on Friday, November 30, 2018. The competition and party is open to the public, along with current and former baristas. The throwdown will also play host to an ugly sweater party which will help bring a festive spin to the Latte Art Throwdown Circuit.

The Latte Art Throwdown will have baristas face-off in a bracketed, single elimination competition to see who has the most creative, artistic and technical latte art in the DMV. Competitors will make art as they would behind the espresso bar and will be challenged with both compulsory and freestyle pours. The winner will take home a \$300 cash prize and trophy!

Competition rules and registration form are on the 18 Grams website, <https://www.18gramscoffeelab.com/2018-latte-art-throwdown/>

“Counter Culture is bringing the coffee and 18 Grams is supplying the milk (Trickling Springs). We are excited to have Alex Brown as one of the judges, who hails from the DC Counter Culture Training center,” said 18 Grams Coffee Lab owner, Joe Coppola. “We have already heard from Baristas in Charlottesville that are planning on attending the event, and a few others from DC.”

Doors will open at 7 pm on Friday, November 30th and the competition will begin at 8 pm. The event is free for both spectators and baristas. All are encouraged to wear their ugliest holiday sweater to help get everyone in the Holiday Spirit.

###